

WHY WORK WITH ME?

I do more than just execute my work; I also analyze, measure, and constantly improve it. Exceptional strategies are founded on innovation and supported by compelling data. My goal is to help small businesses like yours in using social media more effectively, so you get the results you deserve.

Creating a high-quality marketing plan is a challenging task since it requires a lot of thinking and preparation. **If you are looking for someone to design a tailor-made strategy that is a perfect fit for your business. I'm here to help!**

TRAININGS ATTENDED

General Virtual Assistant Training **PRO VA**



Facebook Ads Management In-depth **PRO VA**



Social Media Management In-depth **PRO VA**



PLATFORMS & TOOLS

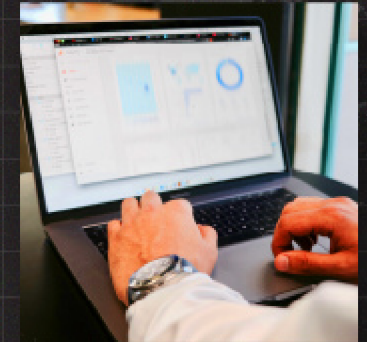


SKILLS AND SERVICES



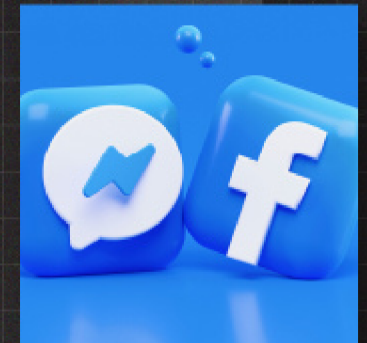
SOCIAL MEDIA MARKETING

I develop effective Social Media Marketing Plan then **Connect to New and Potential Customers, Build brand awareness, Generate Leads, Implement Social Listening and Increase Traffic** through Strategic Social Media Campaigns tailored for your industry.



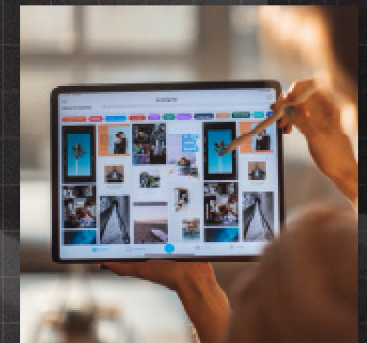
FACEBOOK ADVERTISEMENT

I carry out Facebook Ads for your brand to Reach the right audience with positive, targeted messaging that **Converts Potential Customers Into Paying Customers.**



CONTENT CREATION

I carry out In-depth Research into your industry and **Create Effective, Visually Appealing and Well-written Content for your Brand** that appeals directly to your target audience.



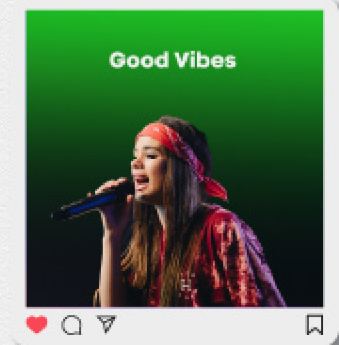
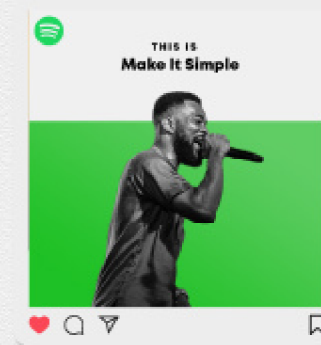
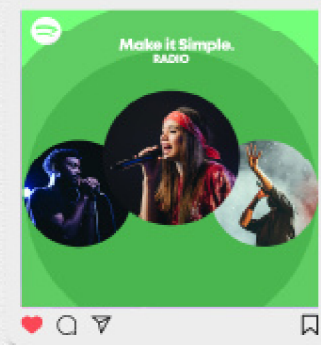
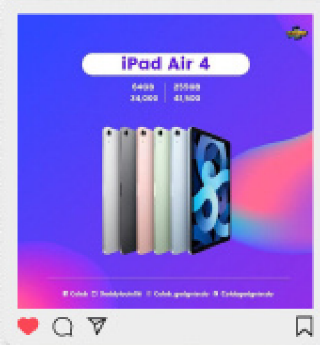
✱ **GET THE *DIGITAL ADVANTAGE* OVER YOUR COMPETITION** ✱

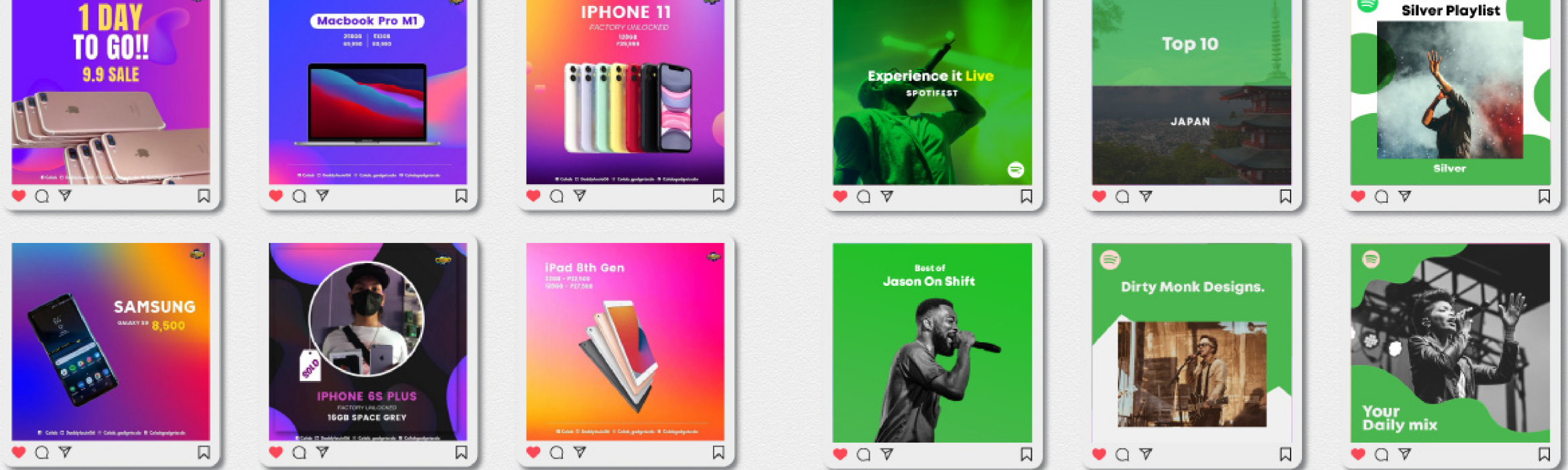
CLICK HERE FOR A FREE DISCOVERY CALL

PORTFOLIO ✱

COLAB GADGETS CDO

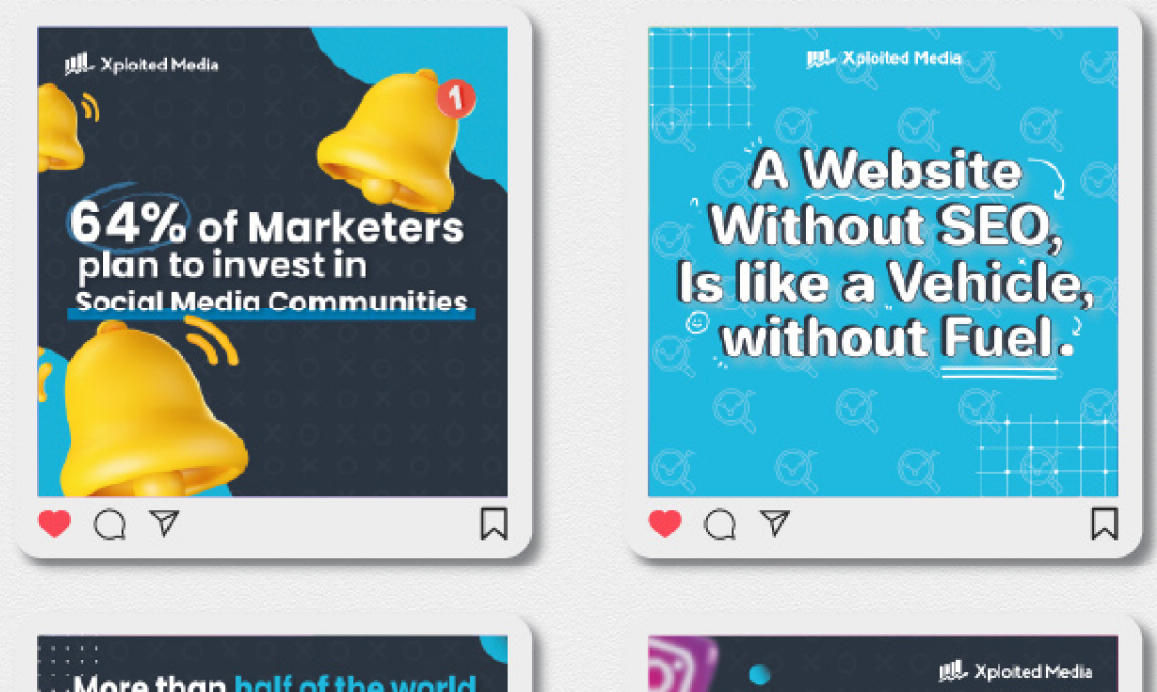
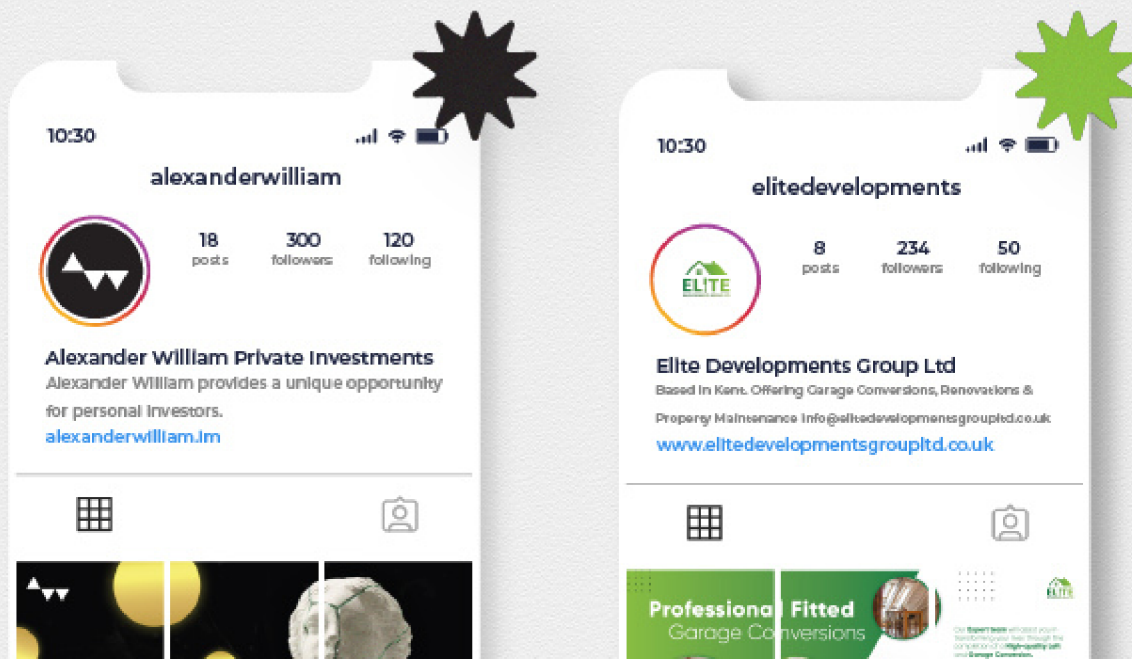
SPOTIFY

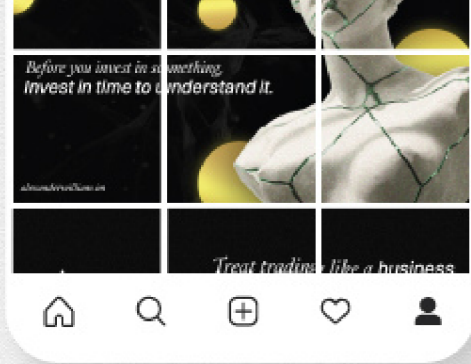




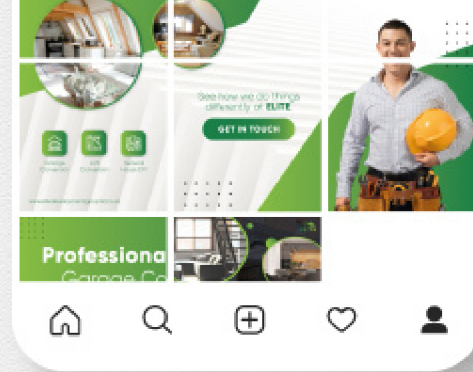
FEED OPTIMIZATION

XPLOITED MEDIA

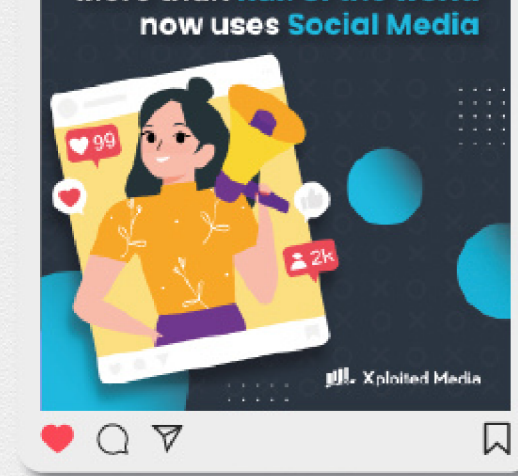




Alexander William Private Investments



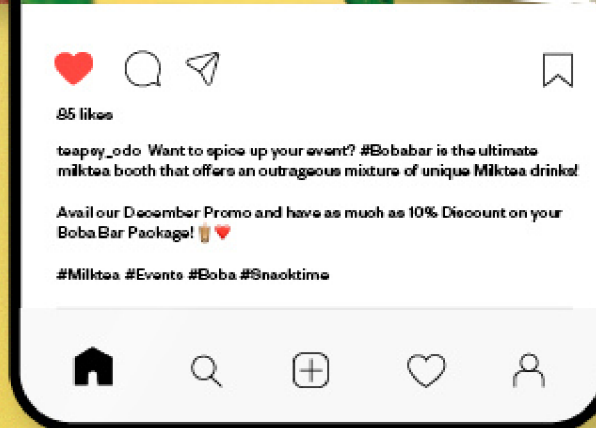
Elite Developments Group LTD



Teapsy CDO

Genuine, Memorable, and Special. this is what Teapsy Milk Tea brings in each and every cup that's especially made for their customers.



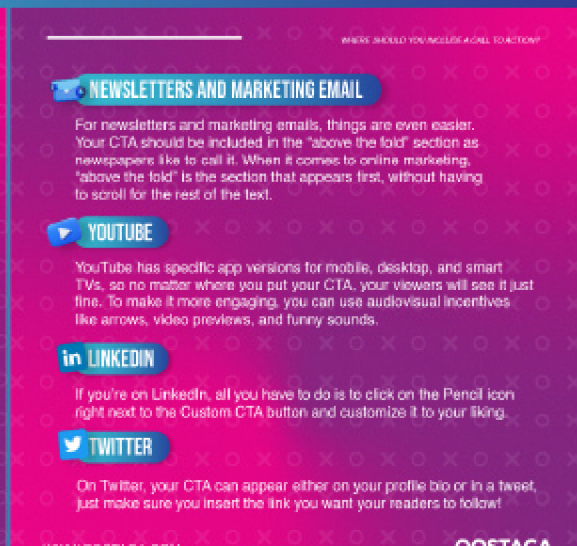
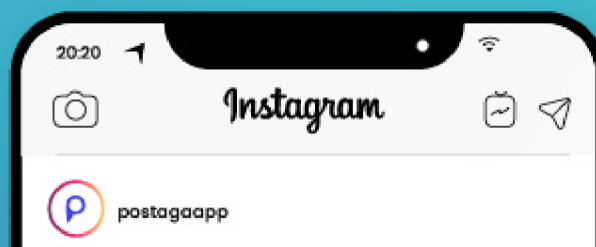


Want to spice up your event? #Bobabar is the ultimate Milktea booth that offers an outrageous mixture of unique Milktea drinks!

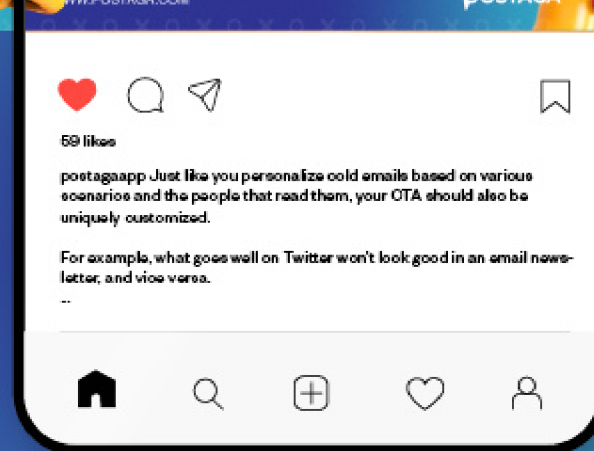
Avail our December Promo and have as much as 10% Discount on your Boba Bar Package! 🍹❤️

#Milktea #Events #Boba #Snacktime

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Postaga is an all-in-one outreach tool that helps you quickly build links and drive traffic to your website by creating custom, automated campaigns.



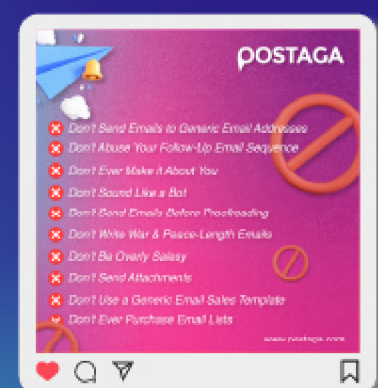
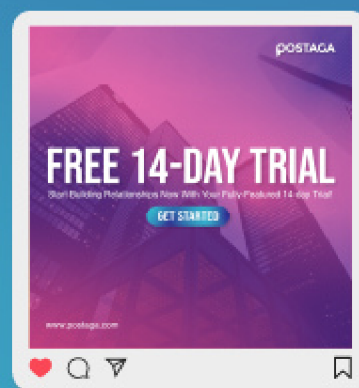
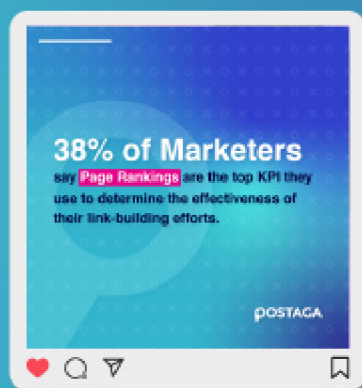
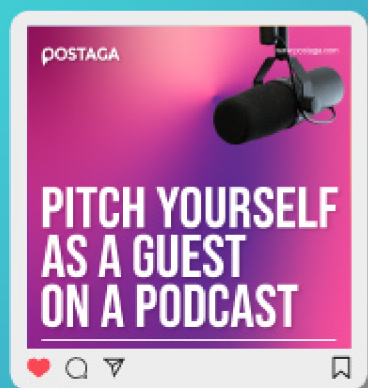
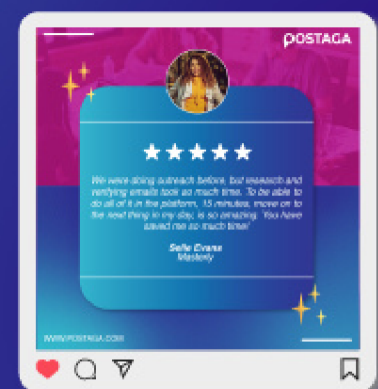
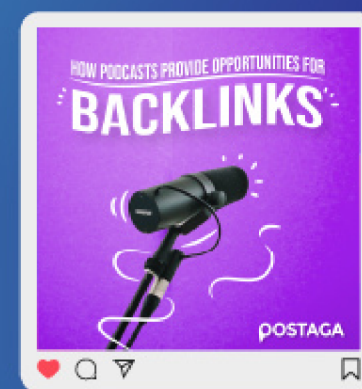
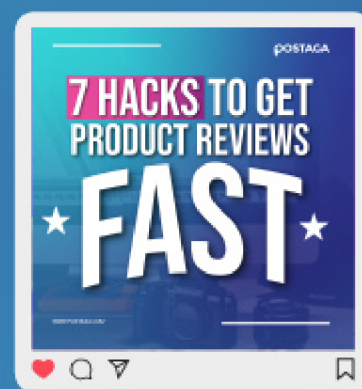
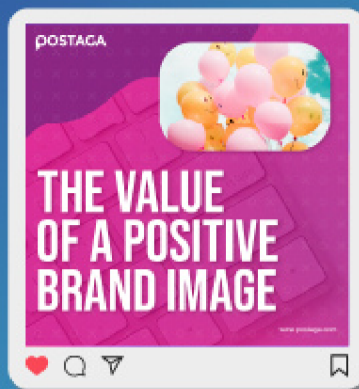
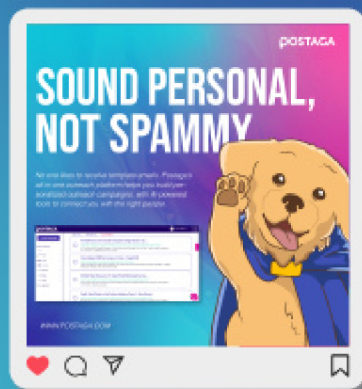
Just like you personalize cold emails based on various scenarios and the people that read them, your OTA should also be uniquely customized.

For example, what goes well on Twitter won't look good in an email newsletter, and vice versa.

So let's see where more you should include your OTA based on the platform you use!

To know more about The Ultimate Call To Action Guide for Cold Email check out the article we made on just that! 📌

<https://postaga.com/cold-email-call-to-action-guide/>





Postaga
415 subscribers

CUSTOMIZE CHANNEL

MANAGE VIDEOS

HOME

VIDEOS

PLAYLISTS

CHANNELS

ABOUT



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Cold Email Outreach Best Practices

119 views • 1 month ago



How to Automate and Streamline Your Cold Email...

257 views • 2 months ago



Creating Personalized Images, GIFs, and Videos fo...

267 views • 3 months ago



How to Find Affiliates (2022 Step-By-Step Walkthrough)

380 views • 5 months ago



How to Hyper-Personalize Email Outreach with...

238 views • 7 months ago



Postaga Office Hours - September 10 2021

58 views • 8 months ago



Postaga Office Hours August 20 2021

46 views • 9 months ago



How to Easily Land Guest Spots on Podcasts

142 views • 10 months ago



How to do Cold Outreach, Targeted and Automated

188 views • 11 months ago



Postaga Office Hours - June 18

24 views •



Postaga Content Hub

105 views • 11 months ago



How to Get Customers Using Cold Email Outreach

270 views • 11 months ago

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Easy Travels

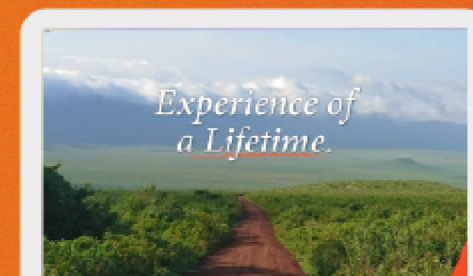
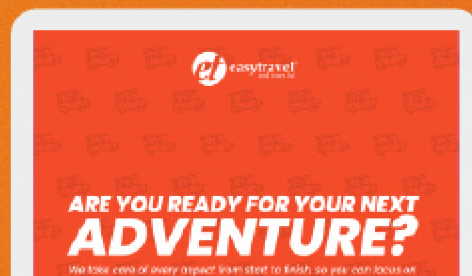
East African Travel Agency

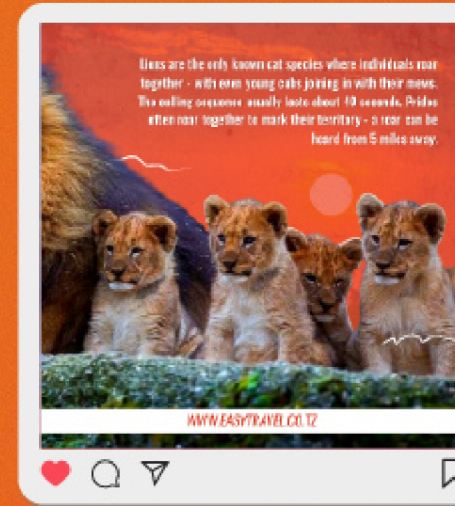
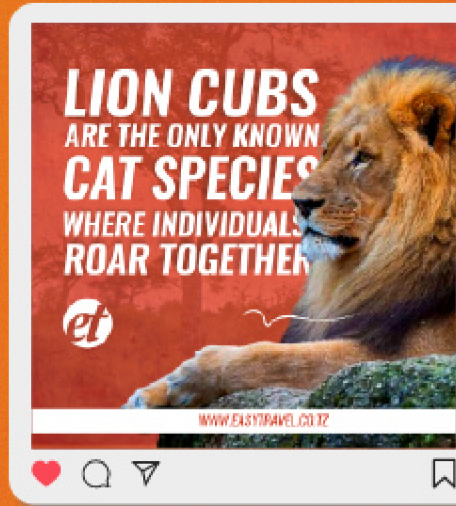
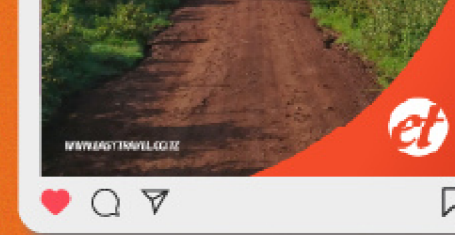
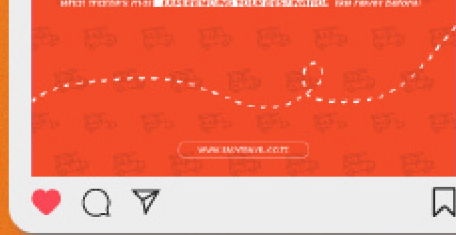
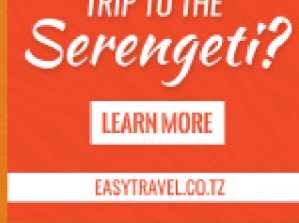


With summer coming to an end, there's no better time to plan your next adventure. We packed the top 10 best things to do in Tanzania - all you need is a passport and a spirit for adventure ❤️

Visit Easytravel.co.tz to for more information 🦁

#Travel #Safari #Adventure #Easytraveltanzania





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CONTENT CALENDAR SAMPLE

* Content production strategy will be tailored to your brand and target audience

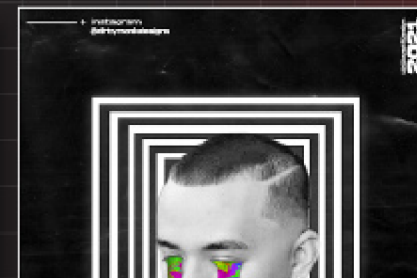
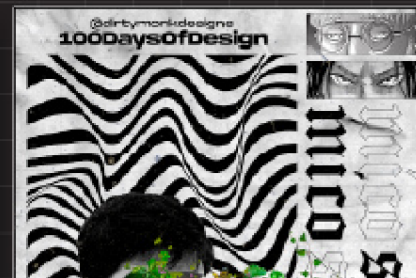
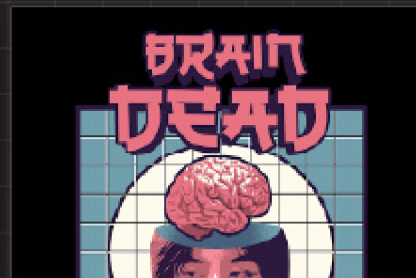
SUN	MON	TUE	WED	THU	FRI	SAT
* 31 DAYS OF SOCIAL MEDIA *			1 99 Inspirational Quote	2 Short Video	3 Share A Testimonial	4 Answer A FAQ

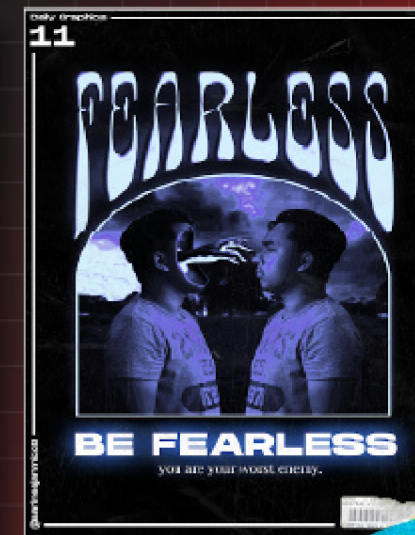
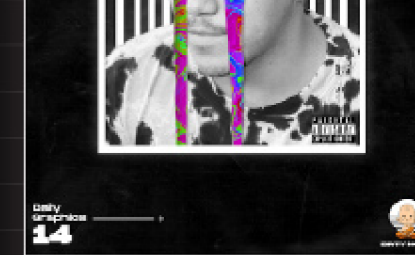
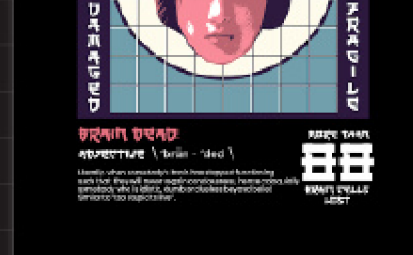
5  <i>Free Resource</i>	6  <i>Valuable Tip</i>	7  <i>Link to Recent Blog</i>	8  <i>Infographics</i>	9  <i>Free Downloadables</i>	10  <i>Discount/ Special Promo</i>	11  <i>Ask A Question</i>
12  <i>Motivational Post</i>	13  <i>Industry News</i>	14  <i>Statistic</i>	15  <i>Fun Fact</i>	16  <i>Memes</i>	17  <i>Product Spotlight</i>	18  <i>Favourite Tools</i>
19  <i>Value Post</i>	20  <i>Shout Out</i>	21  <i>Client Spotlight</i>	22  <i>Tutorial</i>	23  <i>Lesson Learnt</i>	24  <i>Fill in the Blank</i>	25  <i>Get to Know Me</i>
26  <i>Round Up Interesting Articles</i>	27  <i>Behind The Scenes</i>	28  <i>One Thing You Can't Live Without</i>	29  <i>Behind The Scenes</i>	30  <i>Explain Industry Term</i>	31  <i>Motivational Post</i>	



POSTER DESIGNS

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Let's Create!

Get in touch



facebook.com/janmico.calibosarines/



sarinesjanmico@gmail.com



sarinesjanmico.wixsite.com/mico-sarines

